



*Dr. Merle Ray*  
**Chief Strategist & Consultant**

**YOU ARE  
CREATED 2 PRODUCE:**

*Birth Your  
Brilliance™*

Dr. Cassandra Scott and Dr. Merle Ray specialize in empowering YOU to produce by designing and delivering motivational inspirational group empowerment sessions and private coaching. We also provide Training & Development experiences, showcasing your talent, and offering you unique public speaking experiences to grow your business and expand your personal brand.

For over 20 years, we have inspired hundreds of individuals to birth their brilliance. We help you discover your unique turning points so you can GROW and GO beyond where you've been.

Ask how we can partner with you!

**JOIN US FOR**

**9-MONTH  
MENTORING  
PROGRAM**

**CHOOSE A PLAN AT**

**[www.BirthYourBrilliance.com](http://www.BirthYourBrilliance.com)**



## **BIRTH YOUR BRILLIANCE™**

- 9-months of Mentoring w/ Dr. C
- Coaching/ Reflection ( Books Provided )
- Private 1-on-1 Coaching every 3-months
- Weekly Empowerment E-Mails
- Access To Dr. C Personal Email
- 3 Group Sessions w/ Dr. Merle Ray

Choose from affordable plans that fit your budget!

**Go to**

**[www.BirthYourBrilliance.com](http://www.BirthYourBrilliance.com)**

# FREQUENTLY ASKED QUESTIONS

## Birth Your Brilliance™

### 1. Why join? What's in it for me?

*Receive mentoring and coaching services from Dr. Cassandra Scott. These opportunities are for those who say they would like to receive actionable insights from Dr. Cassandra Scott.*

*You will receive 9-months of Weekly Empowerment Sessions. Weekly Self-Study Guides and Books are provided for you to use in your self-reflection and study time as you do your individual research to examine your make-up, your purpose, your destiny, and your birthing. These books are written by Dr. Cassandra Scott or may include some works written by Dr. Merle Ray and include their testimonies. Some workbook pages, reference information as well as some homework questions are included in the weekly coaching.*

*All services, products, prices, and features are subject to change at any time.*

### 2. How long is the program?

*6 months of curriculum + 3 months of aftercare with Dr. C = 9 months total program*

*The first 6 months of the program is Group Coaching, birthing teaching from Dr. C on a weekly basis every Sunday evening. This mentor-led group discussion explores physical and spiritual birthing as well as a self-paced studies from the books as the curricula. Through these books and group discussions you will learn more about God, yourself, and complete your own independent research applying what you learn with intimacy from God each week. You get to schedule your own private one-on-one coaching sessions with Dr. C once every 3 months during the program. When you complete all of the 6 curriculum months, you are eligible for Program Graduation! The last 3 months is what we call, "Aftercare," in which you will incorporate what you have learned about God and yourself into your own goals and discuss these goals in a private one-on-one call with Dr. C.*

### 3. How much does the program cost?

*Costs vary. Choose the Plan that is right for you.*

### 4. Will others be involved?

*Dr. Cassandra has partnered with Dr. Merle Ray, a professional consultant who does corporate consulting, leadership, change management, organizational development, training, book-writing and publishing work for a living. Dr. Ray has been an influential part of Dr. Cassandra's life and ministry. Dr. Ray created the Birth Your Brilliance™ brand and platform; she will provide Dr. Scott with general oversight and advisory support for the BYB brand, products, and services. She will also provide access to an online website as a posting platform for participants in the BYB program who desire to work through their curriculum online to post answers to Dr. C's homework. Dr. Ray will also deliver at least (3) Live Group appearances during the 9-month BYB program period. Additional services and products available from Dr. Merle Ray are sold separately.*

**Our disclaimers:** Dr. Cassandra Scott and Dr. Merle Ray are offering general information and moral support for reference only and not specific solutions, professional industry advice or personal expertise. Neither is in any way offering to provide legal, mental health, medical, physiological, psychological or specific solutions to your personal life and/or business problems. Always seek the advice and services of a qualified expert and professional for your particular situation. The mentoring, coaching, or development plans you see advertised on the site are only offered as self-help for you to use at your sole discretion only. If you require a deeper work, we suggest you engage in a separate work arrangement under a professional services agreement or contract for hire with a particular industry specialist. **Business services, Ministry projects, or other personal or professional products or services are not a part of the BYB service agreement.**

## 5. Why am I paying for Dr. Cassandra's services? Is this program part of the church or ministry and shouldn't it be free?

No; all work and activities offered in Birth Your Brilliance™ are offered as “fee for service” and “for profit” work activities. These are Dr. Cassandra's personal business interests; they are not a part of the public charity 501(c)3 tax-exempt organization's work. We suggest Turning Point Faith Ministries or Cassandra Scott Ministries if you are interested in Dr. C's charitable interests. Any contributions made towards Birth Your Brilliance are considered as goods or services exchanged for a fee. Therefore, there is no charitable giving statement provided as Birth Your Brilliance is a for-profit business interest. Dr. Cassandra has something that she was uniquely created to do for a living. BYB mentoring and coaching platform is just one of the ways in which Dr. C makes a living carrying out her purpose.

## 6. What information will be covered in the program?

It's best to view the program materials posted on the website and attend an overview orientation. You may also browse through the textbooks on Amazon that Dr. C will use for a good look at some of the great topics to be covered during your group meetings and your self-study material. You will also have access to Dr. C's private email and phone which allows you to connect one-on-one for intimate spiritual growth and inspiration.

## 7. How do I sign-up?

Go to [www.DrCassandraScott.com](http://www.DrCassandraScott.com) or [BirthYourBrilliance.com](http://BirthYourBrilliance.com) to choose a plan. You will pay a registration fee of \$267 total; however, this amount is split into 3 payments and added to your regular monthly subscription price. You will be automatically billed via the payment method and plan selected from our website each month. We do not accept cash or other forms of payment. You will need to pay in monthly subscription installments or you may pay the entire amount in advance. If you do not keep your subscription payments current, or if you are unable to honor all of your recurring payments during the program, your membership in Birth Your Brilliance will be cancelled. You are however welcome to participate in the public charities and other public interests of Dr. Cassandra Scott.

## 8. Can I try it out first and cancel if I don't like it?

Yes, you may enroll in the program using the normal process; we're confident that you will enjoy the experience. If you find that it's not for you, then you may revoke this agreement at any time by providing an email notice to Dr. Cassandra Scott at [drc@drcassandrascott.com](mailto:drc@drcassandrascott.com) in writing. Whether you have attended the scheduled meetings or not, it is your responsibility to cancel your subscription payments online via <http://www.Paypal.com>. Once the program starts, no refunds will be made on any previous payments you have already made into the Program before you cancelled your enrollment.